

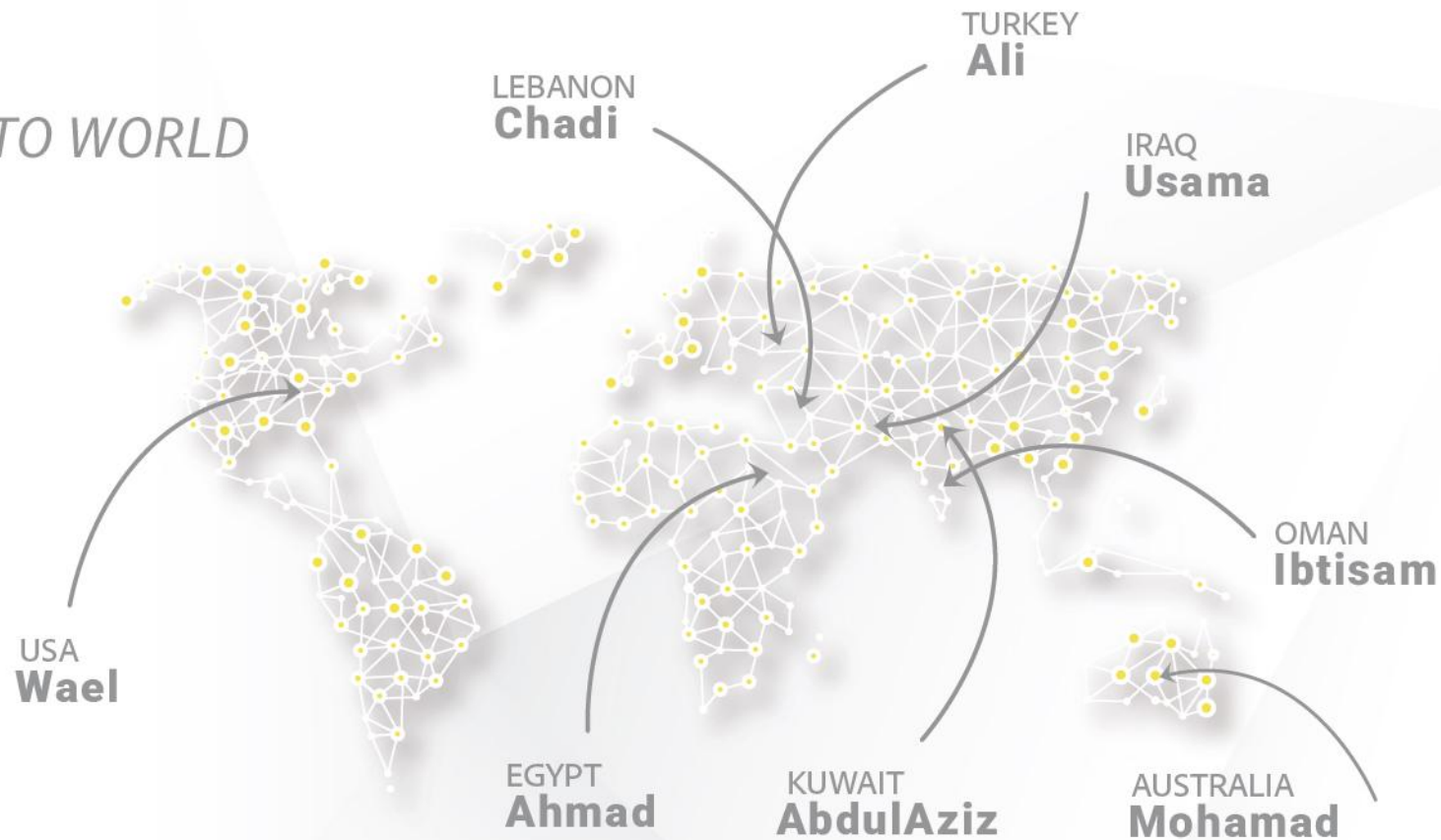


CREATIVITY • TECHNOLOGY • KNOWLEDGE

A1 MEDIA NETWORK GUIDELINES

Owned and managed by:
CHADI ATWI

WELCOME TO WORLD



Our Network

A1 Media Network collaborates with a diverse team of professionals from different countries, each contributing unique expertise in design, development, media production, and academic content.

This growing network helps us expand our reach, enhance the quality of our work, and deliver creative and technological solutions to a wider audience.

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About Us

A1 Media Network is a creative and technology-driven initiative that emerged from years of experience in digital design, development, and academic work. Throughout this journey, we identified a significant gap in the availability of high-quality and well-structured Arabic educational resources.

Driven by this need, we began developing a modern approach to producing knowledge-based content—combining creativity, technology, and academic clarity to deliver information in a visually engaging and accessible way.

Today, A1 Media Network continues to build digital tools, visual content, and academic resources that support learners, creators, and professionals across the Arab world.

Our Vision

- We are committed to translating knowledge from English and other languages into Arabic, while preserving precise scientific concepts and expressions.
- We re-draft academic courses, and structure and design content in innovative ways that help convey complex concepts and information in an accessible manner.
- Our goal is to launch a unified digital platform, available via the internet and mobile applications.

Logo



Pencil



Color



Black & White



Mockup

Meaning of the logo

A: The first letter of the Latin alphabet, also representing the beginning of "Art" and "Arabic".

1: The first number, symbolizing leadership and priority in the field.

Media: An inclusive term encompassing all the core and sub-fields that will be the focus of our research.

The Shape: A combination of the letter A and the number 1, forming the letter M in the shape of a tall mountain peak, symbolizing ambition, excellence, and reaching the pinnacle of knowledge.

The Cursor: Added to signify that our work is entirely digital.

The Colors: Chosen to represent the contrast between knowledge and ignorance. Yellow symbolizes light and knowledge, while gray represents ignorance and darkness.

Logo Positions

- The logo is always placed in the center of the content.
- This placement symbolizes our role as the central link, positioned at an equal distance between sources of academic knowledge and the audience that will utilize this knowledge in their work.

Colors

Color trends 2021

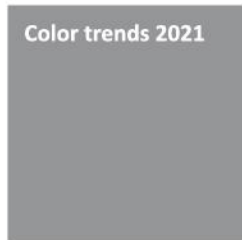
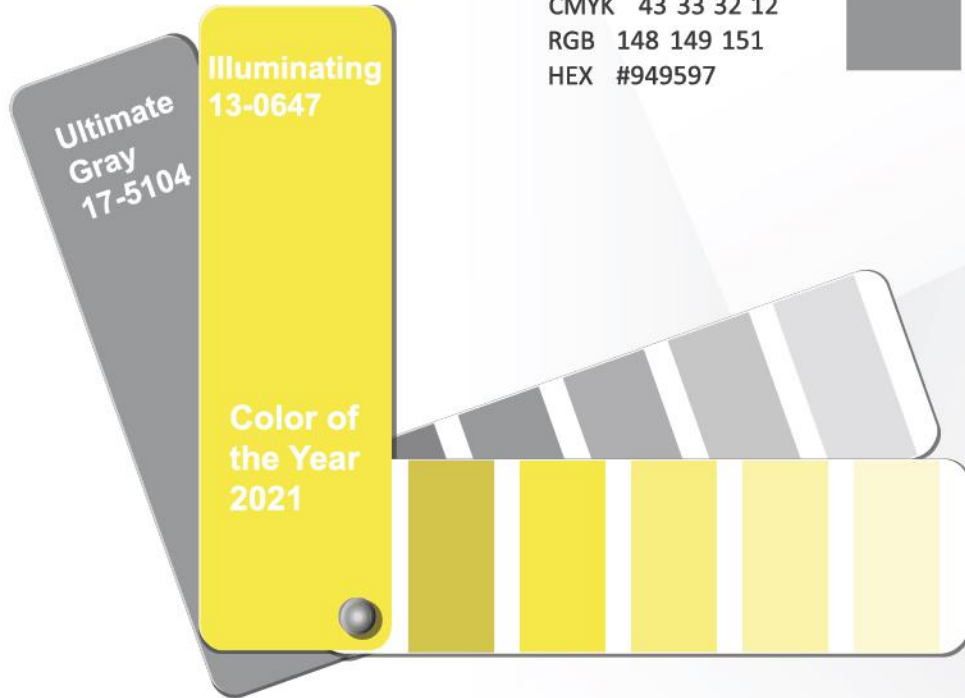
Ultimate Gray

PANTONE 17-5104
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 RGB 148 149 151
 HEX #949597



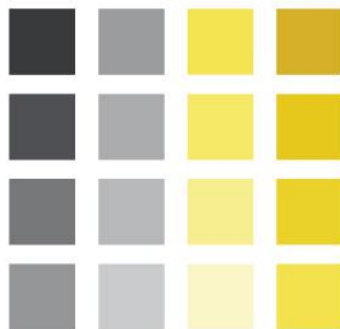
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Ultimate Gray

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 RGB 148 149 151
 HEX #949597



Illuminating

13-0647 PANTONE®
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 245 223 77 RGB
 #F5DF4D HEX



Textile



Typography

Label: a1media

A1MEDIA



Text font: Adobe Clean

a1media.net

Font name:

Dead Revolution

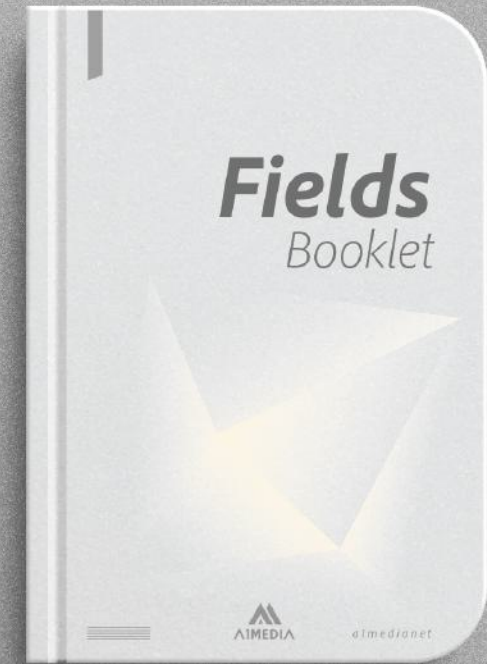
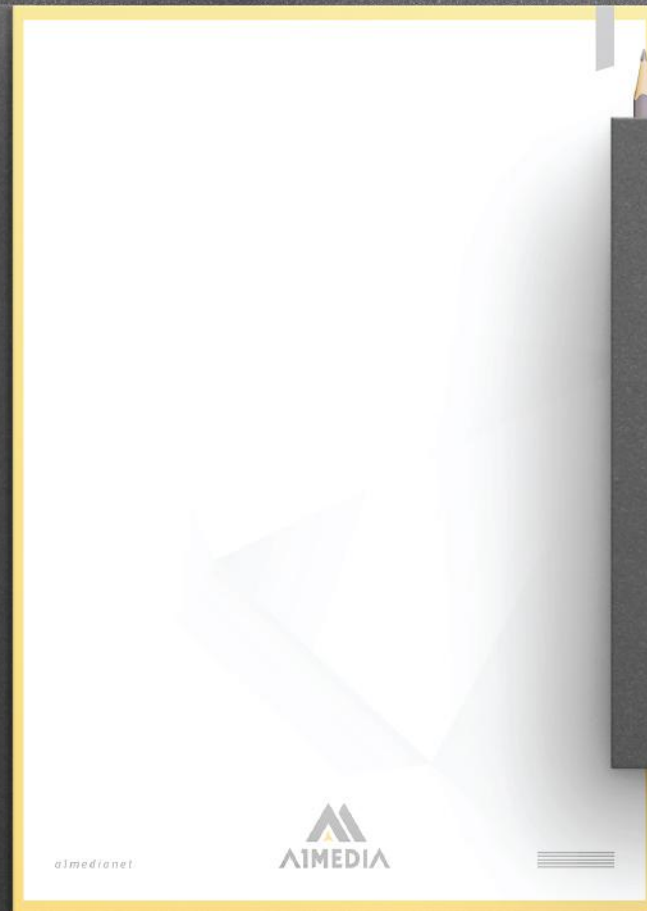
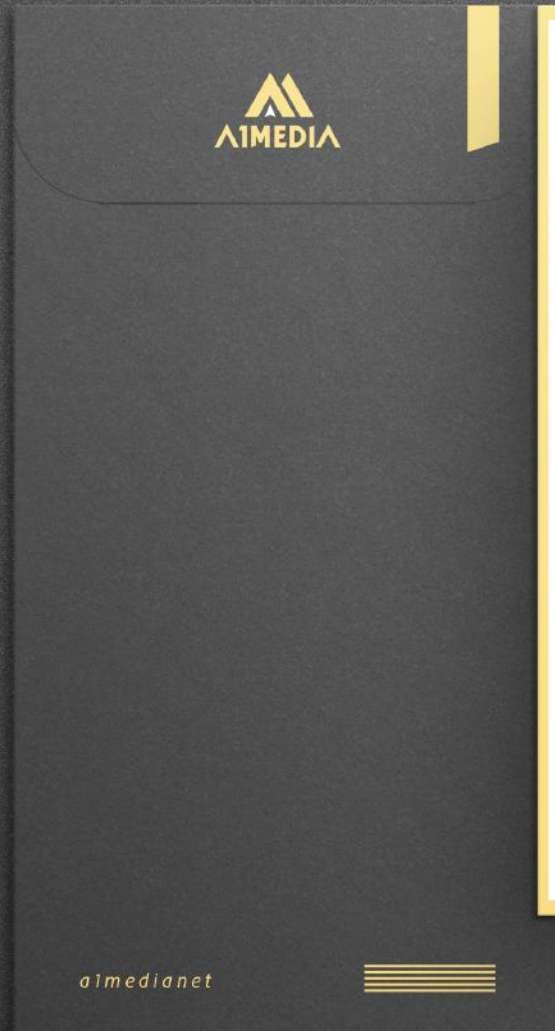
A	B	C	D	E	F	G	H	I
J	K	L	M	N	O	P	Q	R
S	T	U	V	W	X	Y	Z	

a	b	c	d	e	f	g	h	i
j	k	l	m	n	o	p	q	r
s	t	u	v	w	x	y	z	

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Stationary



Social Media

Posts & Banners



Story (W: 1080 H: 1920)



Wide (W: 1920 H: 1080)



Square (W: 1080 H: 1080)



Ad. Horizontal



Ad. Vertical

Advertising



Poster



Billboard

Booklet

Al Mubeen in Design

Arabic academic curriculum

- ✓ *Transfer*
- ✓ *Translate*
- ✓ *Drafting*



Website



Application



Resources

Information, History, Dictionary, Magazine.

Hand / Digital

Drawing, Painting, Typography, Calligraphy, Software, AI.

Filmmaking

Photography, Storyboard, TV Commercial, 2D Animation.

Industrial design

Packaging, PLV, Mockups, 3D Motion, Modeling.

Workshop

Branding, Campaigns, Infographics, Events, Marketing.

Events





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